

**THE UNIVERSITY OF GEORGIA 2020 STRATEGIC PLAN**  
**“BUILDING ON EXCELLENCE”**

During 2009, the University of Georgia Strategic Planning Committee, comprised of faculty, administrators, and students, examined the strategic framework of the University for the coming decade and identified seven strategic directions to guide institutional development from 2010-2020. In 2012, a team of faculty and administrator “champions” updated the original plan with priority actions for each strategic direction. The University Council approved the updated plan at its November 28, 2012, meeting. The 2020 Strategic Plan ensures that the University’s well-established system of planning, evaluation, and continuous improvement will guide UGA through the current decade.

Below are the seven strategic directions included in the plan.

- Building on Excellence in Undergraduate Education
- Enhancing Graduate and Professional Programs
- Investing in Proven and Emerging Areas of Research Excellence at UGA
- Serving the Citizens of the State of Georgia and Beyond
- Improving Faculty Recruitment, Retention and Development
- Improving and Maintaining Facilities and Infrastructure to Provide Excellence in Instruction, Research and Service
- Improving Stewardship of Natural Resources and Advancing Campus Sustainability

The University continues to develop and implement innovative projects and initiatives designed to achieve the goals of the 2020 plan. In addition, the plan serves as the conceptual framework foundation for the University’s capital campaign. The University Council Strategic Planning Committee, in collaboration with the Office of Accreditation and Institutional Effectiveness, monitors the University’s progress on the plan and makes recommendations for improvement and revision to the senior administration and the faculty.

Source: Office of the Senior Vice President for Academic Affairs and Provost